(c) Any other category of newspapers/ journals/publications which Government may consider from time to time appropriate for bonafide reasons.

(d) House journals, news magazines and souvenirs will not ordinarily be used for Government advertisements.

4. The DAVP will use newspapers/journals with a minimum paid circulation of not less than 2,000 copies. Relaxations, however, may be made in the case of the following:

(a) Specialised/scientific technical journals with a paid circulation of 500 copies per issue.

(b) Sanskrit newspapers/journals and newspapers/journals published in backward, border or remote areas or in tribal language or primarily meant for tribal readers and those published from J&K with a minimum paid circulation of 500 copies per issue.

5. Newspapers/journals should have an uninterrupted and regular publication for a period of not less than four months and should comply with the provisions of Press & Registrations of Books Act, 1867 before they qualify for consideration for placing Government advertisements. For quarterly journals, they have to bring out at least two issues before they are considered.

6. Newspapers/journals should have the following minimum print area to be acceptable for Government advertising:—

Periodicity	Print area not less than
Dailies	760 std. col. cms.
Weeklies and Fortnightlies	480 sd. col. cms.
Monthlies and other periodicals	960 std. col. cms.

Exceptions might be made in the case of newspapers/journals published in tribal language or primarily for tribal readership.

7. Circulation of all newspapers/journals should be certified by a Chartered Accountant or by a Professional and reputed accounts body or institution. Newspapers having a circulation upto 2,000 copies per issue are, however, exempted from this requirement. The papers/ journals whose circulation is found to be incorrect/faulty will become ineligible for advertisements, besides any other action which Government may deem appropriate.

ADVERTISING RATE:

The rate-structure for Government advertisements will be worked out by DAVP on the basis of the principles enunciated above. The DAVP will enter into appropriate rate contracts with individual newspapers/ journals.

राजकोट दूरदर्शन केन्द्र में सम्पत्ति सहायक के पद का समाप्त किया जाना

1141. श्री चीमनभाई हरीभाई शुक्ला: क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि:

(क) क्या राजकोट दूरदर्शन केन्द्र स्वीकृत सम्पत्ति सहायक के पद को समाप्त करके उसे अहमदाबाद दूरदर्शन केन्द्र को स्थानांतरित कर दिया गया है; जहां ऐसे कई पद स्वीकृत हैं;

(ख) यदि हां, तो इसके कारण क्या है;

(ग) क्या सरकार को इस संबंध में कोई अभ्यावेदन प्राप्त हुए हैं;

(घ) यदि हां, तो सरकार ने उन पर क्या कार्यवाही की है; और

(ङ) यदि नहीं, तो इसके क्या कारण है?

भागर विभागन मंत्री तथा सूचना और प्रसारण मंत्री (श्री सी.एम. इब्राहीम): (क) और (ख) जी, नहीं। चूंकि दूरदर्शन केन्द्र, राजकोट हेतु सम्पत्ति सहायक का कोई पद स्वीकृत नहीं किया गया है इसलिए पद की समाप्ति का प्रश्न ही नहीं उठता ।

(ग) से (ङ) जी, हां। दूरदर्शन केन्द्र, अहमदाबाद में तैनात एक सम्पत्ति सहायक ने दूरदर्शन केन्द्र, राजकोट में अपने स्थानान्तरण हेतु अभ्यावेदन दिया था। तथापि चूंकि दूरदर्शन केन्द्र, राजकोट में सम्पत्ति सहायक का कोई स्वीकृत पद नहीं था इसलिए उनके अभ्यावेदन पर विचार नहीं किया जा सका।

Proposal to Telecast T.V. Serials on Lord Buddha and Lord Jagannath

1142. SHRIMATI JAYANTI PATNAIK: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have a proposal to telecast a T.V. serial on Lord Buddha and another on Lord Jagannath on the National Network of Delhi Doordarshan;